

Mini BELLE

KIDSFASHION | LIFESTYLE | TRAVELBLOG



TOTAAL READERS AND FOLLOWERS:

10.9K

INSTAGRAM FOLLOWERS

9.7K

FACEBOOK FOLLOWERS

740

BLOG UNIQUE VISITORS

620 (nov. 2018)

GENDER:

90% FEMALE

AGE:

30-45 YR OLD

AUDIENCE:

THE NETHERLANDS, BELGIUM, SPAIN, UK

INSTAGRAM STATISTICS

2800

AVERAGE AMOUNT
PER POST

5,49%

ENGAGEMENT RATE
(calc. with phlanx.com)

493

AVERAGE AMOUNT
COMMENTS AND LIKES

750

AVERAGE AMOUNT
VIEWS INSTAGRAM STORY

RECENT COLLABORATIONS:

[Autumn 2018]

KIDSFASHION:

TUMBLE 'N DRY.
REDRAG BOYS AND GIRLS.
NONO.
MAXOMORRA.
BY BAR GIRLS.
MOODSTREET.
LEVV.
GUGGUKIDSFASHION.
NATURINO.
HOUSE OF JAMIE.
NINNI-VI.
ONE DAY PARADE.

PR-AGENCY'S:

SOCIALFRIENDS
PUUR PR.
PR4KIDS.
FG MODEAGENTUREN.
INFLUENCERS NETWORK.
SMITH COMMUNICATIE.
BJORN AGENCY.
ZOEK HELDEN.
THE INFLUENCERS MOWEMENT.

LIFESTYLE AND TRAVEL:

BOERENBED.NL.
IXXI.
JUMBO GAMES.
LILLIPUTIENS.
LA ROCHE POSAY.
GARNIER.
POSTNL.

BRAND (LOOKBOOK) PHOTOGRAPHY:

LITTLEDEPARTMENTSTORE.NL
IKBENZOMOOI.NL
LITTLELEGENGS.NL